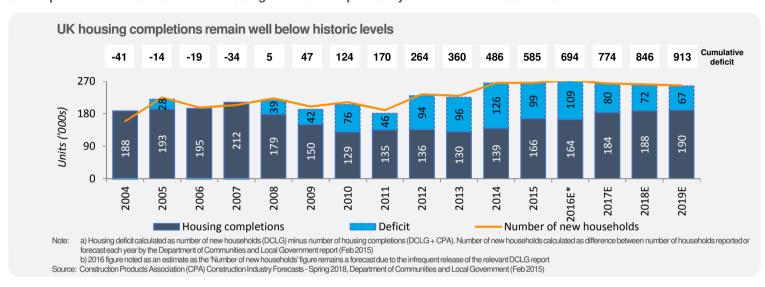


### **UK housing market background**



Structural upward momentum of the UK housing market underpinned by favourable market drivers

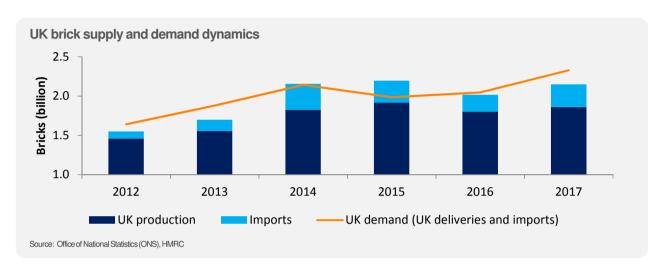


#### Favourable market drivers



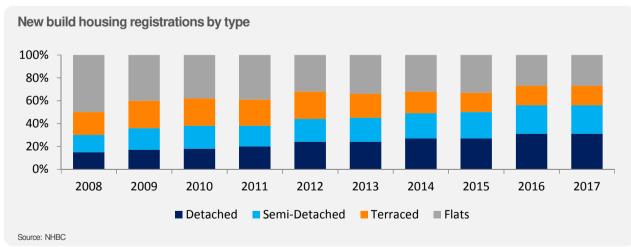
## Favourable dynamics within the UK brick market





# Favourable supply/demand dynamic

 2017 saw demand increase ahead of production levels, leading to an increase in the level of imports within the UK market



### Favourable housing mix

 In recent years, the trend in house type has gradually shifted from flats towards detached houses – where a higher volume of bricks per unit are used

# **Planned expansion at Desford**



#### Capacity - 2018 vs proposed

2018	Proposed
85	180
505	505
590	685
	16.1%
	85 505

Capacity expansion at Swillington and Clockhouse remain future options

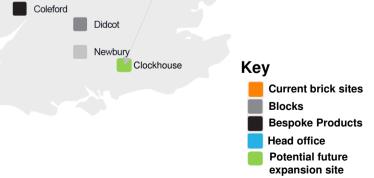
#### **Desford range**

Desford currently produces a range of 21 extruded brick types which are very popular with the housebuilding market





Above: Desford Red (left) and Buff (right) Brick range examples



Whittlesey

Swillington

Kirton

Desford

Hams Hall

Hoveringham

Kings Dyke

Northampton

Howley Park

Accrington

Swadlincote

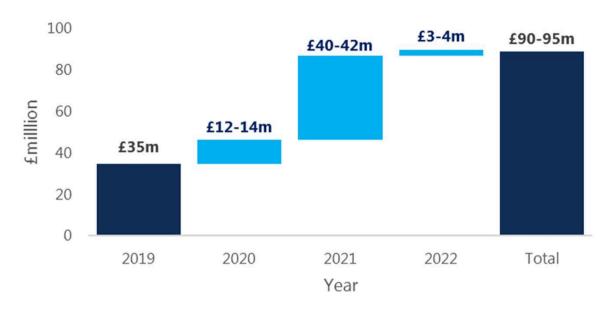
Cradley

Measham Wilnecote

# **Expected capex and timing**



Project cost profile



Project timing – key dates

Enabling and planning	2018
Planning consent	2018 - 2019
Infrastructure development	2019
Plant installation	2020 - 2021
Plant commissioning	2021
Full production commences	2022

## **Project benefits**



#### **Customers**

- Flexibility to continue serving customers
- Ability to meet demand as the market grows and support the Government's commitment to housebuilding
- Existing product range strongly established and widely used

### Manufacturing excellence

- Replaces existing extruded capacity at lower production cost
- Able to flex production through 2 kiln operation
- Plant overhead spread across increased output
- Experienced team in place to deliver the project

### **Financial**

- IRR over 20 years > 15% (after tax)
- Maintains cost leadership in the market through state-of-the-art facility
- Funded from free cash flow generated by business, backed by existing debt facility