



Tate Modern Seating

Client

Tate Modern

Event Producer

Self Publish

Brick type

Cradley Special
Shaped Bricks

Location

London

Sector

Art / Exhibition

The Challenge

The designer of an exhibition at Tate Modern in London wanted to build a series of stools and benches out of bricks, but instead of using ordinary, rectangular bricks they wanted to use something more unusual.

The live, public exhibition, called Endless Book Club, would see reading enthusiasts from notable book clubs sit on the brick benches and stools while discussing their chosen books, in the Turbine Hall of the famous art gallery.

The Solution

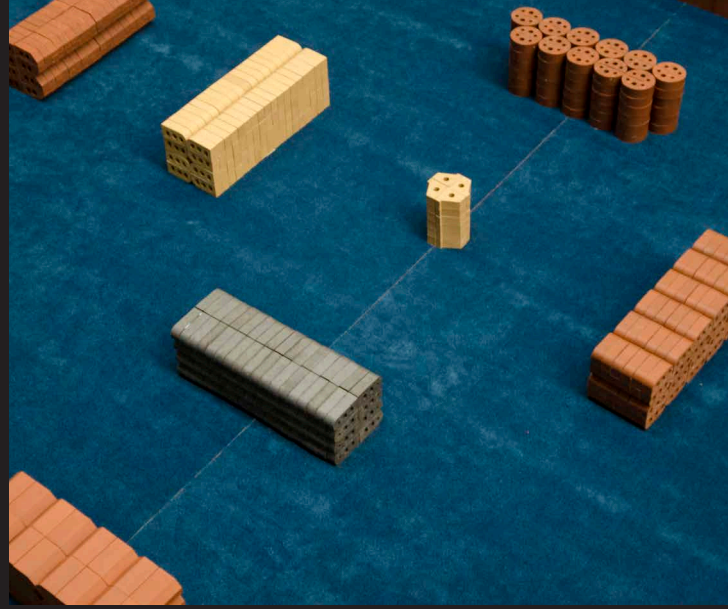
Forterra's Cradley Heath facility provided over 500 special shaped bricks to create more than 20 seats as part of the exhibition.

Cradley Special Brick has provided millions of non-standard bricks for refurbishments of listed buildings, luxury newbuilds and one-off projects including schools and leisure centres. Forterra have made more than 7,000 different bespoke bricks over the years for clients across the UK and as far away as Saudi Arabia and Scandinavia.

The Benefits

Book clubs from the Royal College of Art and the Institute of Psychoanalysis took part in the event, which was produced by Self Publish, Be Happy.

Bruno Ceschel, Director of Self Publish, said, "The brick seats are visually very striking and we're thrilled with the results."



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