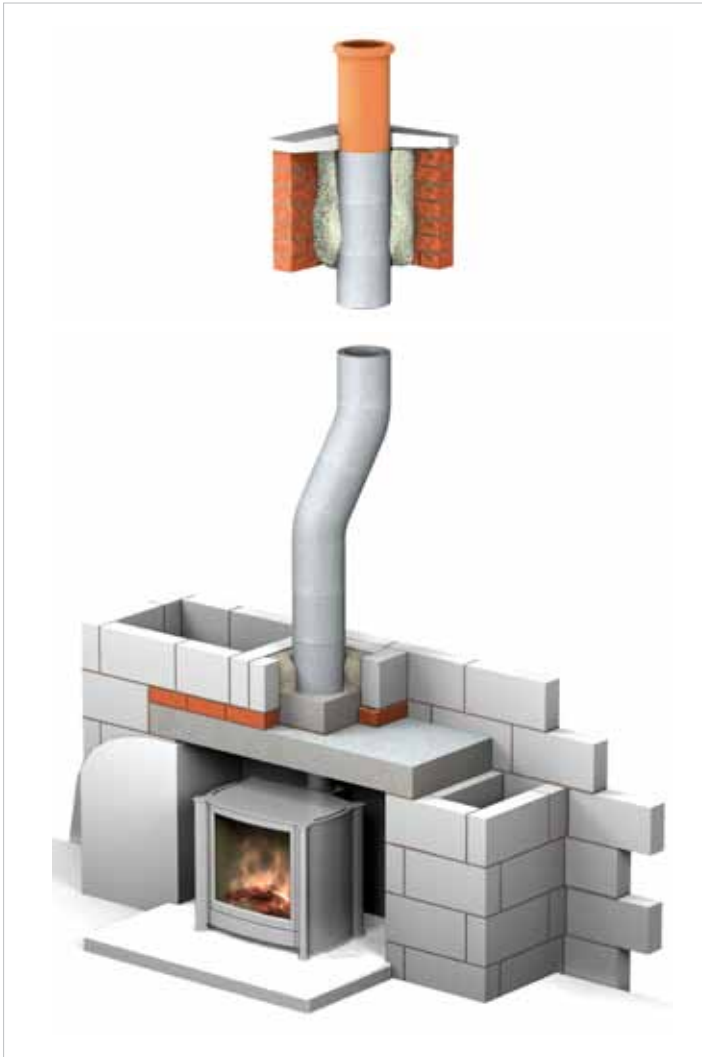


## Case Study Hopkins Homes

## Product: High-performance pumice-based concrete flue systems



East Anglia's largest independent property developer Hopkins Homes uses Hanson's pumiced based flue liners in nearly half of all its new builds.

Senior buyer, Jason Laughland, explains: "We strive to build attractive housing that is sustainable, sympathetic to the local environment and which complements and blends in with the immediate surroundings. The products and materials we use in our award winning developments are specifically selected for each location and we endeavour to mix the best of design with the latest technology and building techniques.

"Any innovation which helps reduce the carbon burden of our homes is good news and Hanson's pumice based flue liners

do just that. They also help us add value to our developments by offering purchasers a lifestyle and aesthetic benefit.

"Hanson also provides a reliable scheduling system and excellent technical service which are vital to ensure the smooth running of any build."

**Free flue detailing and scheduling service available.**

**Call: 0330 123 1018**

**Email: [askhanson@hanson.com](mailto:askhanson@hanson.com)**