



Brick type: Cheshire Red Multi  
Location: Bury

Project Architect: Stride Treglown  
Contractor: Prospect GB

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## Pimhole

A new, high-quality housing development on Wilson Street is set to transform the Pimhole area of Bury.

The development of 104 homes, a major part of the regeneration plans for the area, was designed by architects Stride Treglown and is being built by Prospect GB. To date 53 units have been completed.

The layout of the scheme reflects and respects the existing street pattern while creating a contemporary and vibrant image which celebrates change.

It features a range of modern and traditional architectural styles, giving each property its own distinct personality, but the whole development has a cohesive look through the clever use of a limited palette of robust building materials.

Bricks were specified for their low maintenance requirement and naturally high thermal mass that helps to provide a highly insulated, airtight envelope, resulting in low running costs.

The brick chosen was Forterra's Cheshire Red Multi, which features a range of soft, warm hues that range from pink through to orange and deep red. It is a light textured brick that has a modern finish which works perfectly with the timber cladding and off-white rendered sections of the houses and is a natural fit with the dark window frames and roof tiles.

"As the main facing material, brick was crucial for this project and it took a long time to select the right one," said architect Sebastian Gugalka.

"The colour had to blend with the existing brick terraces in the area and Forterra's Cheshire Red Multi stitches in nicely with the surrounding context, offering a modern twist to the development when combined with the large block form of the properties. It was the perfect choice in terms of aesthetics and cost."

The range of two, three, four and five bedroom homes offers a number of styles, including some versatile three-storey formats, within easy reach of Bury town centre. The scheme is designed to be used as a blueprint for other areas in the future.

Prospect GB has commenced the second phase of open market sale on the development.

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Architect Sebastian Gugalka, Stride Treglown