



Brick type: Camden Yellow Multi

Location: Hackbridge, Surrey

Project Architect: Conran and Partners

Contractor: Emara Brickwork Contractors Ltd

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Hackbridge Road

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The development, designed to fit comfortably within its surroundings, comprises one, two and three bedroom apartments.

Brick is the predominant building material used and occupies the vast majority of the external envelope. The building is serpentine in form with curved brick elevations to both the north and south of the structure.

Conran and Partners specified Forterra's Camden Yellow Multi brick for aesthetics as well as its sustainability credentials.

It is part of Forterra's Ecostock™ range manufactured at the company's £50 million Measham factory, which uses ground-breaking technology in sustainability and production efficiency to offer advanced colour consistency, dimensional accuracy and quality.

Ben McKenna, from Conran and Partners, explains: "The council was very keen that the development met its sustainability aspirations by gaining Code Level 4 and this was an important part of our decision to use the Camden Yellow Multi bricks.

"In addition the bricks were chosen for their colour variation and light texture. The buff yellow complements the pale grey zinc panels that feature on the east and west elevations while the grey flecks within the bricks are picked up in the window and door frames."

The building also features wood cladding on the balconies which tones beautifully with the brick work.



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