



Brick types: Chelsea Smoked Red
Dark Moroccan Smooth

Location: Wokingham

Project Architect: Day Tanner Partnership
Contractor: Top Flight Construction

Designed to accommodate stylish living as well as fit in with the area's rural charm and surrounding red-brick structures, aesthetic consideration was a key element in the plans for this site.



Carillions

The Carillions housing development by Bellway homes, situated close to the heart of Wokingham town, represents an eclectic mix of two, three, four and five bedroom homes that offer exceptional design, layout and specification.

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Forterra's Chelsea Smoked Red brick offered the perfect balance in terms of its structural properties and its red colouration. Tarnished with blackened flashes, the brick gives each house an earthy character that naturally correlates with the established woodland neighbouring the site.

This brick is also part of Forterra's Ecostock™ range manufactured at the company's new £50 million Measham factory, which uses ground-breaking technology in sustainability and production efficiency to offer advanced colour consistency, dimensional accuracy and quality.

Used as a facing brick, the Chelsea Smoked Red has been combined with another of Forterra's bricks, Dark Moroccan Smooth. This rich chocolate-stained brick is used as a feature brick to add dimension to some of the properties.

Its smooth texture offers a clear distinction to the coarser facing red brick, while the lighter natural mortar and recessed joints highlight the collective rustic tones projected from both brick types. Emphasis on the bricks' russet red/brown shades is also achieved through its stark contrast with the contemporary white doors and window frame fittings featured on each home.



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